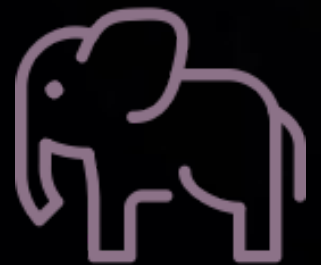


Which CX Strategy do you need?



CX Challenge

You work in a highly competitive market.



CX Strategy

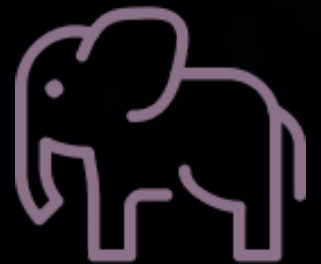
- Chameleon -

**Rapid adaptation to
the environment.**



CX Challenge

You work in a
saturated market.



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CX Strategy

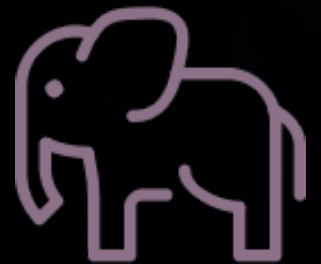
- Eagle -

**Visionary and
disruptive.**



CX Challenge

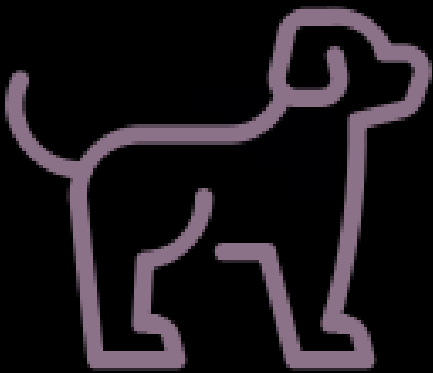
**Traditional market
with predictable
expectations.**



CX Strategy

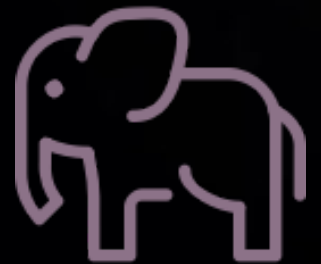
- Dog -

**Dependable &
sustainable.**



CX Challenge

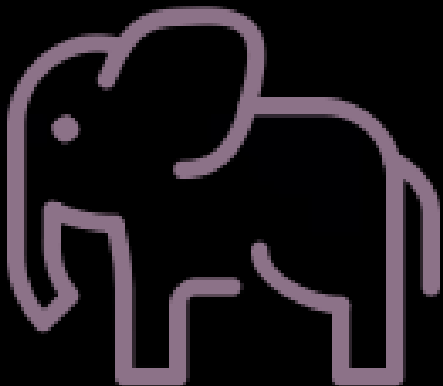
**Transactional and
occasional industry.**



CX Strategy

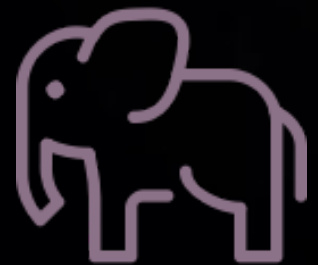
- Elephant -

**Be memorable, build
a community.**



**Which CX Strategy
do you adopt?**

**Be creative, name
your animal below.**



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